

## Product Spotlight

### J7PH



17" Touch Screen Photo Frame

### S7FH



17" Touch Screen Open Frame

### 17" Touch Screens Gain in Popularity

Larger size touch screens have received growing interest, especially 17" touch screens. Demand for larger screen sizes in information and display applications, POI and kiosk specifically, have spurred the development of the latest batch of 17" offerings, with expected larger touch screen sizes early in 2004.

GVISION USA currently has two major 17" offerings. The

## GVISION Becomes Part of the LunchBox Point-of-Sale System



NDI Solutions in Naperville, Illinois has wrapped up a busy summer of installing the LunchBox system in Illinois, Indiana, and Michigan schools. Business is on a notable upswing since NDI began to offer a new hardware configuration, CafePOS, with the same functionality of an integrated system but at a much lower cost.

Previous installations included an integrated touch screen terminal, but the upfront costs deterred many schools from adopting the LunchBox solution. NDI Solutions eventually paired the LunchBox software with their own configured hardware system, CafePOS, to create a powerful and cost effective lunchroom solution for area schools.

LunchBox is a fully integrated food service management solution that solves lunch line problems and maximizes the profit potential of a school's lunch nutrition program. Specific details about LunchBox can be found at <http://www.ndisolutions.com>

While the benefits of the LunchBox system are powerful, budget constraints and sizable startup costs discouraged many schools from adopting the solution. NDI Solutions viewed this challenge as an opportunity to optimize their sourcing options through the distributor Blue Star. Their challenge was to replace the integrated touch screen terminal with their own configured system CafePOS.

An important component of improving the cost

[J7PH](#) LCD photo frame monitor and [S7FH](#) open frame LCD monitor. The J7PH offers solid performance and a diverse mix of options in a desktop model. The photo frame unit is available with resistive, capacitive, or SAW touch screen options. The S7FH open frame unit offers endless possibilities for integration into enclosed systems. Resistive, capacitive, or SAW touch screen are available options.

The J7PH and S7FH both feature 160 degree viewing angle (left to right), 350:1 contrast ratio, 250 nits brightness, and 20 ms response time. The excellent performance and larger viewing area, up to 30 percent greater than a 15", make the J7PH and S7FH a great LCD value.

An important component of improving the cost effectiveness of the project was the selection of the GVISION's J2ES-DA-4223, 12.1" LCD touch screen with SVGA resolution and photo frame stand. The GVISION product allowed NDI to offer the same solution at a lower price point than an integrated terminal solution.

According to Tim Wall, Account Executive at NDI Solutions, "The strengths of the J2ES-DA for the project included its small footprint, photo stand, and screen quality." He continued, "The photo stand was an especially valuable benefit since it allowed increased placement flexibility and stability." Mr. Wall also commented that the styling and aesthetics of the monitor, especially the black bezel, were important benefits.

GVISION is pleased to be a part of a solution that offers such a valuable service to school cafeterias. This affordable cafeteria terminal is only one of the possible POS, Kiosk, and retail applications for GVISION LCD monitors and touch screens.

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