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Innovative GVISION L15AX offers POS VARs lower display costs

Introduction of “GTouch” technology and new price helps resellers
increase profits and close new business

Lake Forest, CA (September 27, 2005) – GVISION USA, Inc., a leading manufacturer of specialty LCD displays has announced the availability and begun distributing their new low cost L15AX POS monitor after displaying at the BlueStar VARTECH trade show. The lean design and small footprint presents a great appearance in retail and hospitality environments and the well-accepted GVISION “No-Wobble” photoframe stand makes it the perfect touch input device for any POS solution. In addition, the new L15AX is priced to bring greater margins to GVISION’s many channel partners.

The L15AX features the “GTouch”, 5 wire resistive Elo compatible, plug ‘n play touchscreen, with serial interface and a high contrast TFT LCD display, with advanced OSD control for picture quality adjustment. It has an auto-sensing brightness adjustment and supports viewing angles from -60 degree and +60 degree. The low priced display delivers excellent visual clarity and maintains the high level of usability and readability that customers have to come to expect from the GVISION product line.

“Partners are thrilled with the pricing offered with the new L15AX,” explained Bruce Mesnard, manager of business development for GVISION USA, “and our current promotions allow them to gain further margin increases.” The L15AX is positioned to assist resellers is gaining new business and closing new deals in the very competitive POS marketplace.

The L15AX and all other GVISION products can be purchased through authorized distribution partners, nationwide. For more information on GVISION and its products, call 866-651-9688 or visit the GVISION website at www.GVISION-USA.com.

About GVISION

GVISION, a leader in specialty LCD displays with our strategic blend of comprehensive product line, component consistency and quality manufacturing bring significant price/performance advantages to the reseller marketplace. GVISION delivers the broadest product line in LCD displays.

GVISION designs and manufactures specialty LCD displays that provide a wide array of solutions. With over 100 available models, we offer customers the ultimate in display flexibility. GVISION has successful installations of thousands of units in numerous vertical market segments, including point-of-sale (POS), medical, industrial and digital signage applications. North American headquarters are located in Lake Forest, California. Additional information about GVISION is available at www.GVISION-USA.com.

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