



## FOR IMMEDIATE RELEASE

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## **GVISION Introduces Ideal LCD Solution for Growing POS Market** **Fashion and functionality offer VARs an attractive touch screen solution**

**Lake Forest, CA** (July 19, 2005) – GVISION USA Inc., a leading manufacturer of LCD displays announced today the availability of their new P15BX monitor. The sleek and slim design presents a great look and the “No-Wobble” tilt base makes the perfect touch input device for any retail surrounding. The P15BX enables GVISION to provide solution providers with a LCD display that is esthetically pleasing and extremely functional for busy workplaces.

GVISION offers the P15BX with a variety of touch options, including Elo AccuTouch 5-wire resistive screens, 3M MicroTouch capacitive screens and our very affordable Elo “Plug n Play” compatible GTouch® 5-wire resistive touch. The display supports angle adjustments of  $-5^{\circ}$  to  $+90^{\circ}$  from the study black-anodized aluminum base, giving clients the versatility and ease of use desired in many intensive POS environs. As in all GVISION LCD displays, the high contrast color TFT screen offers excellent visual clarity and maintains the high level of quality and readability that customers have come to expect.

The GVISION P15BX combines attractive ergonomic design with resolute functionality for the most demanding retail environments. “With swift service and a pleasant customer experience being the goals of every retail establishment,” explains Paul Olson, GVISION National Sales Manager, “ the P15BX will allow our resellers to meet those objectives, while accommodating the heavy usage requirements that prevails in this market.”

Carrying our standard three-year limited warranty, the P15BX can be purchased through GVISION authorized distribution partners, nationwide. For more information on GVISION and its products, call 1-866-651-9688 or visit the GVISION website at [www.GVISION-USA.com](http://www.GVISION-USA.com).

### **About GVISION**

GVISION, a leader in display technology with our strategic blend of comprehensive LCD products, exceptional component consistency and high standards of quality manufacturing bring significant price/performance advantages to the reseller marketplace. GVISION delivers the broadest product line in LCD displays.

GVISION designs and manufactures LCD displays that provide a wide array of solutions. With over 100 available models, we offer customers the ultimate in display flexibility. GVISION has successful installations of thousands of units in numerous vertical market segments, including point-of-sale (POS), point-of-information (POI), kiosk, medical, hospitality, gaming, industrial and financial applications. North American headquarters are located in Lake Forest, California. Additional information about GVISION is available at [www.GVISION-USA.com](http://www.GVISION-USA.com).

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